**NEW TIMES, NEW AUDIENCES, NEW THINKING: The impact of Covid on visitor numbers and behaviour in the Land of the Fanns**

**Name: Organisation:**

**What type of site or attraction do you run?**

**Did your site/attraction remain open throughout the pandemic?**

**If you did remain open did you change your opening hours? Or if you have reopened since, how have your opening times been affected?**

**Did you limit visitor numbers to your site/attraction or any of its elements in any way?**

**Did you make any operational changes in responses to Covid? (e.g. introducing on-line ticketing, setting up a one-way flow etc.)**

**What happened to your visitor numbers between March 2020 (first lockdown) and now?**

**Did you attract more first time visitors? If so, why do you think that happened?**

**Did you attract new types of visitors? If so, why do you think that happened?**

**Did you observe any changes in visitor behaviour?**

**What do you think were the strongest motivations for visits to your site/attraction during Covid?**

**Were there any other changes to your visitors?**

**Did you collect visitor data during the pandemic? If so, what did you learn?**

**What were the greatest challenges for you in managing a visitor attraction during Covid?**

**Has your operation improved in any way in response to Covid?**

**What do you think are the main lessons that we can learn from the Covid experience?**

**What are the most important challenges that face us now?**

**Any other comments on the impact of Covid on visited sites:**

**FINALLY, TWO QUESTIONS ABOUT THE WORKSHOP**

**Will you book to attend the workshop on Tuesday 2 November?**

**What are the most important questions that you would like the workshop to cover?**

Many thanks for completing this survey. **Please return to** **admin@telltale.co.uk** **by Monday 25 October.**